

PIY RIBBONS

MAKE IT PERSONAL

Make it *profitable*

Once you've purchased the **PIY Startkit**, it's time to increase your revenue!

Your customers will love how they can personalise any product bought at your store, so once you have the PIY Startkit set up, you will soon notice how the Startkit can increase your earnings.



Example 1: White satin + glossy red ink



€7,50

+



€8,50

=

€11,20 *

A 50-meter
roll of **satin** (20mm)

A 55-meter
roll of **ink** (30mm)

* Combination deal
enjoy a 30% discount

With these materials, you can print **100 ribbons**. You would earn **€75,-** from selling the printed ribbons for **€0,75*** each.

* Our recommended retail price for a printed, 20mm wide satin ribbon with a length of 50cm.

→

€63,80
profit!

Example 2: Christmas Red satin + glossy gold ink



€7,50

+



€7,50

=

€10,85 *

A 30-meter
roll of **satin** (40mm)

A 30-meter
roll of **ink** (50mm)

* Combination deal
enjoy a 30% discount

With these materials, you can print **62 ribbons**. You would earn **€77,50** from selling the printed ribbons for **€1,25*** each.

* Our recommended retail price for a printed, 40mm wide satin ribbon with a length of 40cm.

→

€66,65
profit!

Discover the
online calculator!



Would you like to learn more on how the PIY Startkit can benefit your business?

Contact us by sending an email to info@piyribbons.com or call us: +31 (0)78 20 55 200.